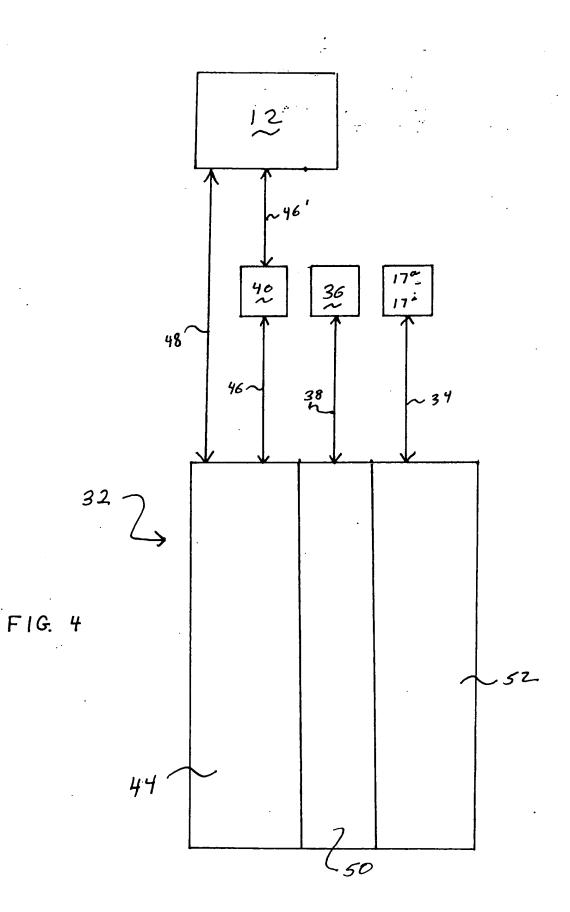
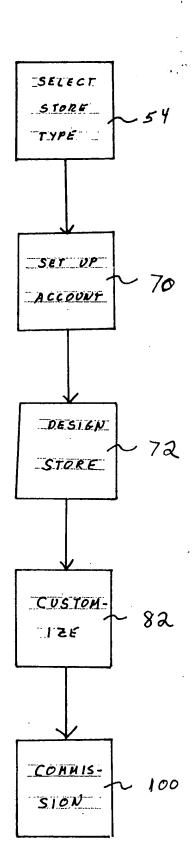


F1G. 3





Superstores

Offer a broad selection of merchandise across many product categories.

Commission Range: 5% - 25%

Select a Store Type



Sports & Outdoors

A wide selection of team sports and outdoor gear. Choose "All Sports" for the whole selection or an individual sport for a specific sport.

sport for a special عصود Sport for a special commission Range: 10% - 25% 2 60

SELECT

Select a Store Type



Books

Hardcovers, paperbacks and tapes from a database of over 400,000 titles. Choose "All Books" for the whole selection or an individual topic area.

Commission Range: 5% - 20%

SELECT

Select a Store Type



Music

CDs and cassette tapes from a database of over 107,000 titles. Choose "All Music" for the whole selection or a favorite type of sound. SELECT

Select a Store Type



Commission Range: 7% - 20%



Movies

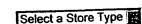
Our Movie stores include VHS cassettes and DVDs from a database of over 90,000 titles. Choose "All Movies" for the whole selection or an individual genre for a specific selection of titles.

Commission Range: 8% - 20%

Video Games

Select a Store Type







A selection of games/accessories for Nintendo 64, Sony, Playstation, Gameboy and other systems. Choose "All Games" for the whole selection or an individual brand.

Commission Range: 2% - 10%

SELECT

Select a Store Type



Themes -Do you have a specific area of interest? If so, for you enthusiasts, we are continually adding stores

devoted to your favorite topic. Here are just a few stores we have completed. More to come!

Commission Range: 5% - 25%

SELECT



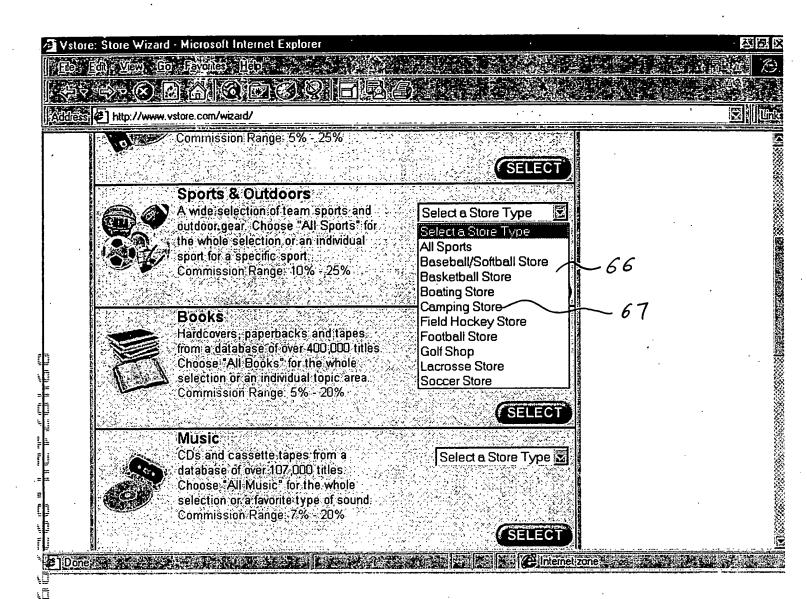
Electronics

Choose from over 4,000 Consumer Electronics items for the home, office and car.

Select a Store Type





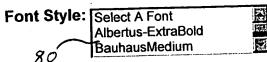


Look & Feel

It may take a moment or two for the preview image to appear, please be patient.

Store Design: Select a Style Design01 Design02

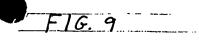
Color Palette: Select A Color Cholla Sailboat







Albertus Med.





Store Builder



Customize Your Store

Here you can further customize your store by providing a unique name, slogan and homepage text. You can also choose a domain name/directory combination (used to construct your store's URL) and add a permanent return link back to an existing site.

We have filled in some of the information for you, but feel free to change any of it. Simply make your changes in the boxes below and click "NEXT".

Store Information	a.u	17
Store Name and Slog	gan / 84	
Store Name:	ex: My Store Name	
	Max. 20 chars.	
Slogan:	Head for the great outdoors ~ 86	
	Max. 45 chars.	

Homepage Text

This text shows up on the homepage of your store. You can modify the text below, or just use it as it is.

Intro Toxt:	Whether you are striking out
	on some daring adventure or
	simply sleeping out in the
	backyard, we've got the goods
	you need. You won't need to
	hire a scout to find what you
	need Choose a category of
	nroducts to begin browsing

Store Location

Select from any of our different domain names to host your store. Select the domain name you would like to use and then enter in the name of the directory you would like to have within that domain. (e.g. www.vstoredvds.com/mystore) Please do not use any spaces.

			90
Domain Name:	yourstore.vstoremall.com	/ 🖫	
Store Directory:		ex	, 9 レ a: mystorename
	Please use lowercase letter		•

Return Link

If you have an existing site, and you would like to have a link from your store back to your site, please check the box below and enter a link to the desired page of your site.

 \Box Click here to have a return link \sim 94

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Store Builder



Customize Your Store

In this step, you can customize the product selection of your store. Your store has been stocked with the products listed below. To remove a product category from your store, simply uncheck the box next to the category you wish to remove and click "NEXT".

(Note: After you finish building your store, you can use the Administration System to add, remove, or rearrange your products and categories.)

Product Categories

9

- ☑ Tents ~ 96
- ☑ Bags and Packs
- Air Mattresses
- ☑ Cookware
- Sleeping Bags
- Rain Gear
- ☑ Lanterns
- ☑ Gazebos
- **Binoculars**
- **M** Knives
 - ☑ Rigid Blade
 - Folding Multi Tool
 - Folding Pocket
 - Folding Locking
 - Miscellaneous
- **Watches**
- **Books**
 - ☑ Camping
 - Mountaineering
 - **☑** Hiking
- **Movies**

